

## What are we talking about?

- Cub Scouts 2010 is a method of delivering the existing Cub Scout program that is handbook-based and focuses on den activities leading to youth advancement and retention.
- The change in delivery method focuses on den leaders, meeting plans, and training to conduct highly effective den and pack meetings.
- Advancement occurs in the den as a natural part of the planned program.

## Why are we changing?

- A 20-percentage point increase in retention is expected!
- There is the potential to retain an additional 350,000 Cub Scouts!
- Increased den leader confidence and satisfaction will result.

## Where was it developed?

- Beginning in 2005 the method was researched, developed, and piloted in the Bay-Lakes Council.
- It was expanded to the Central Region in 2007.
- In 2009 it became nationally available as Fast Tracks on the Advancement Trail and is now being used by more than 9,000 units.

## When is the change happening?

- Program updates and information are currently available at [www.scouting.org/cubscouts2010](http://www.scouting.org/cubscouts2010).
- National implementation begins with the 2010-2011 program year in September 2010.
- New and revised publications and training should be available in March 2010 at [www.scoutstuff.org](http://www.scoutstuff.org) and at your local council service center.

[www.scouting.org/cubscouts2010](http://www.scouting.org/cubscouts2010)

In pilot testing, youth retention increased to over 85 percent from 65 percent!

Pilot Phase	Number of Dens Participating	Previous-Year Retention Rates of Participating Council(s)	Participants' Retention Rate
2005-2006	20	64.7%	85.6%
2006-2007	178	62.9%	85.1%
2007-2008	1,117	64.3%*	88.7%
2008-2009	9,980**	TBD	TBD

\*National Cub Scout retention rate as of December 2007

\*\*Reflects participating packs, not dens

## Pilot Den Research Results

### Youth involved in the pilot were:

- Three times more likely to attend resident camp (45% vs. 14%)
- More likely to participate in councilwide product sales (97% vs. 76%)

### Leaders involved in the pilot were:

- More satisfied with ease of meeting preparation (94% vs. 84%)
- More satisfied with their role as den leader (64% vs. 42% very satisfied)

## Cub Scouts

- Den meetings are more organized with more time for fun.
- More badges, awards, arrow points, belt loops, and pins are earned.

## Den Leaders

- Planning and execution are simplified, saving leaders' time.
- Den meetings are more fun and easier to run.
- Boys are happier.

## Cubmasters

- The pack operates more effectively—all dens follow the same plan.
- More opportunities for recognition and parental involvement

## Scout Executives, District Executives, and Commissioners

- Increased retention and membership
- Improved volunteer leader and staff satisfaction
- Easier to recruit adult leaders
- New leaders become effective more quickly.



## What's New With Cub Scouting for 2010 and Beyond?

A new *Den & Pack Meeting Resource Guide* (replacing *Program Helps*) will provide a one-stop shop for den leaders and Cubmasters:

- Basics: Cub Scout purpose and methods, tips and best practices, etc.
- Den meeting plans for all ranks:
  - Core den meeting plans provide a defined route to advancement.
  - Additional plans supplement core plans:
    - For dens meeting year-round or more than twice a month
    - Provide planning for electives, summertime activities, and den/pack awards
- Pack meeting plan guidance
- Resources: Ceremonies, forms, songs, etc.
- Online and printed versions

**Revised Fast Start and Leader Position-Specific Training will be available for den leaders and Cubmasters:**

- New leader focused: What they need, when they need it
- Increased recognition of today's lifestyles with new online Position-Specific training
- Continued support for Position-Specific training in a trainer-delivered format

**The Roundtable Planning Guide will continue. Cub Scouting's 12 Core Values will be adopted as our monthly themes.**



## Where to Find More

[www.scouting.org/cubscouts2010](http://www.scouting.org/cubscouts2010)

The most current information on Cub Scouts 2010

- Program overview
- Sample Den & Pack Meeting Resource Guide
- Top Hands general and elective session presentations
- Questions and answers about the program
- A forum for discussion and questions



# CUB SCOUTS 2010

- Increased youth retention—  
more youth served
- Planned path to advancement
- Increased den leader confidence  
and satisfaction

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